



# **Edito**



We are delighted to introduce you to our vibrant HEC Alumni UK Chapter. This booklet will give you all the information you need about our HEC UK Alumni Clubs, organised under 4 pillars in London: Finance, Society & Organisations, Innovation and Leisure, and led by fantastic UK alumni volunteers.

Our UK Clubs offer high-quality events to bring together our London-based Alumni community – in 2020 events moved online but we kept a festive mood, a great sense of community and belonging, and cutting-edge content. We hope you'll enjoy discovering these activities and join our exciting events. Our UK volunteers will be thrilled to welcome you and any suggestions you might have. Your involvement is key!

We look forward to meeting you at one of our events, or maybe welcoming you as a new volunteer!

To discuss how to get involved, please reach out to <u>Delphine Mourot</u>, Director of the HEC in the UK Office, or <u>Marie Normant</u>, HEC UK Alumni Relations Manager!

Best,

Karim Saddi

President of HEC UK Chapter



## Welcome! Connect, Enjoy, Get involved

### A STRONG COMMUNITY

We believe in the strength and sense of community of the HEC Alumni network, with 60,000+ HEC alumni in the world and close to 100 Internationals Chapters. You are joining a 4,000-strong community of HEC Paris Alumni in the UK: London hosts HEC's largest overseas chapter.

### **ACTIVE VOLUNTEERS**

Alumni Volunteers, led by Karim Saddi (H.97) & Herve Hatt (H.86), and Corporate Ambassadors, support the HEC UK Office to host 100 events a year as per the HEC UK Alumni Calendar such as:

- Masterclasses and "Welcome to London Breakfasts"
- HEC professors & sector experts

- Talks on Finance, Society & Organisations, Innovation and Leisure
- Gatherings & Networking events with alumni & students.

### **GET INVOLVED!**

- Join the HEC UK Alumni board to help shape HEC Alumni engagement for the UK and develop ideas
- Help organise events for the community as a club leader or member, alongside an engaged group of **30 volunteers**
- Make yourself known to <u>Delphine</u> and <u>Marie</u>: We are always looking for speakers, ideas and places to host events.

Thank you for your interest in the HEC UK Alumni Clubs: Together, we achieve more!

The HEC in the UK Team: Delphine, Laura, Marie & Wendy

# **Meet the HEC UK Office Team**



Delphine MOUROT

Director, HEC UK Office

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Laura SAINT-LO

Deputy Director, HEC UK Office

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Marie NORMANT

Alumni Relations and Events Manager

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Wendy DEGREMONT
Events & Program Manager
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# HEC UK Alumni Clubs organised in 4 pillars



**Finance** 



Governance

Emerging Markets & Geopolitics

Green

Women



Digital

Entrepreneurship

Blockchain



Wine

Art

Sport

MBA & EMBA

**Generation Start** 





1/ Finance

## **Finance**

## Key events

- 2021 Macro Financial Outlook with Pierre Blanchet Sept 2020
- Leveraged Buy-Out insider story with Hervé Hatt – Jan 2021
- Finance Networking Drinks Feb 2022

### Club vision

« Networking events and occasionally bring some high-calibre speakers »

# How can you help the club?

Looking for Senior Alumni and speakers



### Luis VICENTE

### Leader of the HEC UK Finance Club

Nationality: British and Spanish

Location: London
Program: Grande Ecole
Year of graduation: 2008

Experience: M&A, Asset and Wealth Management

Interests: Sports, Volunteering



### **Ghita BEN EL KHADIR**

### Member of the HEC UK Finance Club

Nationality: Moroccan Location: London

**Program:** Msc International Finance

Year of graduation: 2013

**Experience:** M&A, Private Equity **Interests:** Horse Riding, Meditation



### Isabelle BARTOLI

#### Member of the HEC UK Finance Club

Nationality: Italian and French

**Location:** London

**Program**: Master in Finance **Year of graduation**: 2016 **Experience:** Capital Markets

Interests: Sustainability, Travelling, Art



### **Alexis SPENLE**

### Member of the HEC UK Finance Club

Nationality: French Location: London

**Program:** Master in Finance **Year of graduation**: 2013

**Experience:** M&A, Private Equity

**Interests:** Sports, Travel





2/
Society &
Organisations

## Governance

## Key events

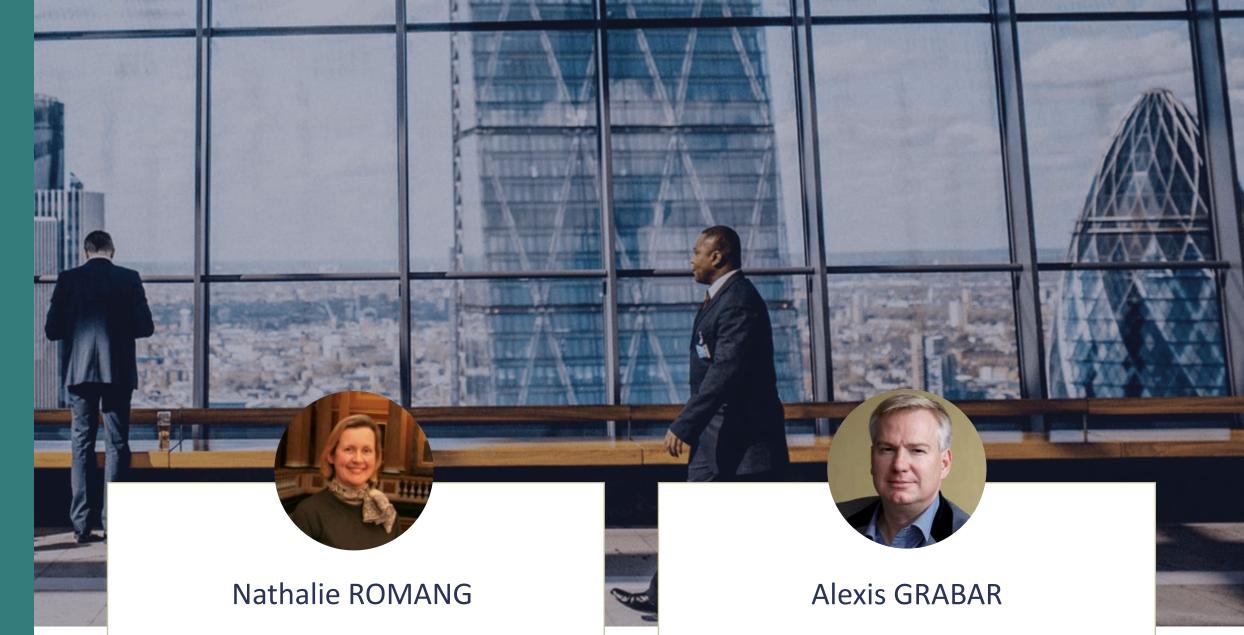
- Launch of the club: In Conversation with Non-Executive Board Member Catherine Bradley CBE (HEC.81) – Dec 2020
- ESG, CSR... How does a company director navigate the sustainability jungle from a strategic perspective? With Laurence Mulliez June 2021

### Club vision

« Our main goal is to create a network of HEC alumni interested in corporate governance in the UK.»

## How can you help the club?

We aim to organise 2-3 events p.a. and promote good governance practices amongst the HEC UK community. Please contact us if you are interested in our activities, as participant or as guest speaker.



### Founder of the HEC UK Governance Club

Nationality: French Location: London Program: Grande Ecole Year of graduation: 1996

**Experience:** Investor, NED, Advisor, Finance, Entrepreneurship **Interests:** Governance, Sustainability, Impact, Finance, Economics,

Geopolitics, International Affairs, Diversity & Inclusion

Other: Member of the Institute of Directors, Member and past

Chairman of the Reform Club

### Co-founder of the HEC UK Governance Club

Nationality: French and American

**Location:** London **Program:** MBA

**Year of graduation:** 2002

**Experience:** Executive and Non-Executive Board Member for 19

years in the UK, Aerospace, Commercial Aviation, Entrepreneurship, Digital transformation, International Development, Customer Experience, Employee Engagement Interest: Digital Leadership, Geopolitics, international affairs,

Technology, Governance, Diversity, Ecology

**Other:** Fellow Member of the Royal Aeronautical society

# Women

## Key events

 Launch of the club: Join the conversation with Caroline Flanagan – Coach and Author of Be the First – April 2021

### Club vision

« We want to foster an active network and promote gender diversity and equality .»

# How can you help the club?

Support us to find great female alumni speakers and suggesting themes of interest and join us: we're recruiting new team members



## Layina OUDRHIRI

### Leader of the HEC UK Women Club

Nationality: French and Maroccan

**Location**: London

**Program:** Ms Management de Grands Projets

Year of graduation: 2007

**Experience:** Luxury and consumer goods industry, strategy and operations consulting, expertise advisory to investors and

startups

Interests: High tech, innovation and entrepreneurship

### Ana JANINE

### **Leader of the HEC UK Women Club**

Nationality: Portuguese Location: London Program: MBA

**Year of graduation: 2019** 

**Experience:** Strategy consulting, Tax structuring & advice

Interests: Urban art, music, good food

# Emerging Markets & Geopolitics

## Key events

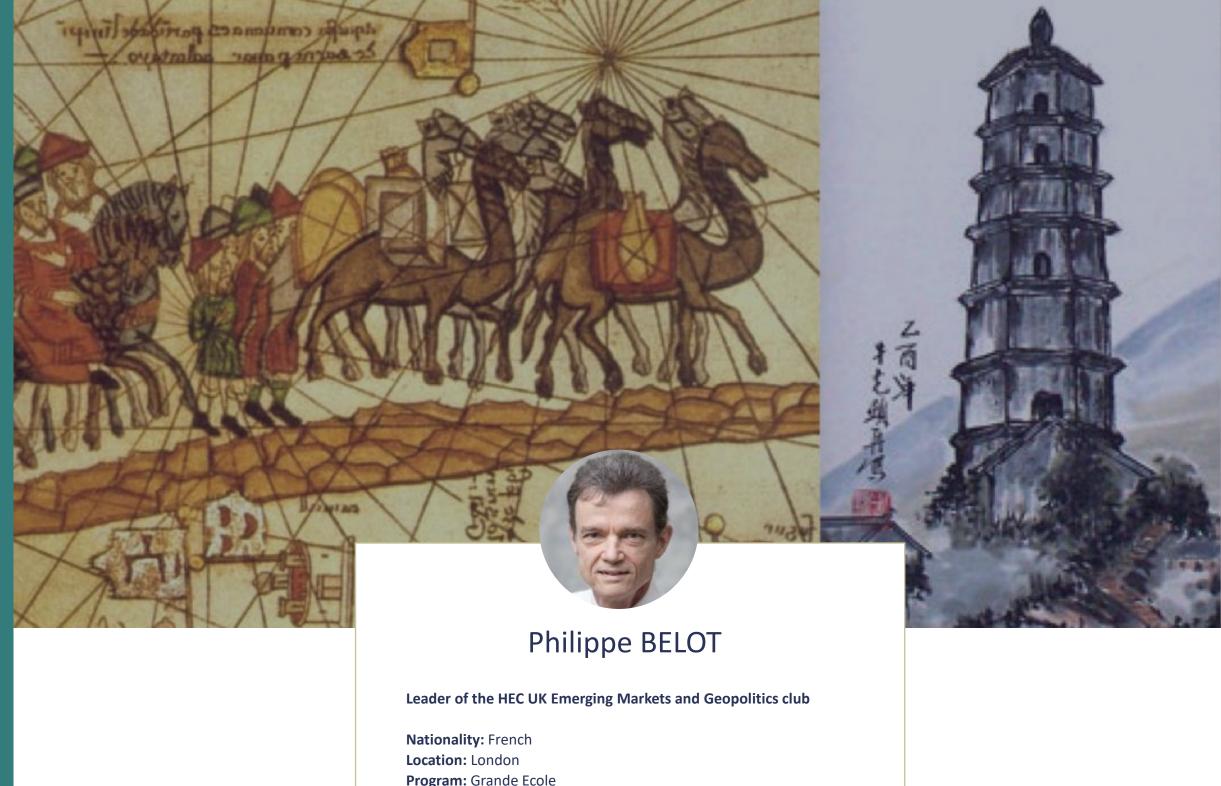
- BETWEEN CHINA & THE WEST: Is Central Asia on the rise?
- POPULISM in LATIN AMERICA: Lessons for Europe? - May 2019
- SILK ROAD: A spiritual perspective with Rev. Taylor – Feb 2020

### Club vision

« To Invite interesting speakers and to become a must for people to attend »

## How can you help the club?

By volunteering themes and speakers



**Program:** Grande Ecole **Year of graduation: 1981** 

**Experience:** Emerging markets, Project Financing

Interests: Aviation, Space, Dance, Music, History, Philosophy

## Green

## Key events

- Launch of the club: In conversation with...
   Tristan Lecomte The Green Pioneer Dec
   2020
- Webinar Why Socially Responsible Firms can thrive – With Rodolphe Durand and Marie-Anne Aymerich – April 2021

## Club vision

« Inspire and share exciting sustainability initiatives and debates from entrepreneurs, passionate corporate members and sustainability advocates.»

# How can you help the club?

Share your news and experience, support us to find great speakers



**Experience:** Al Research Scientist, Trader, Investor

Interests: Deeptech, Cleantech, Music





3/ Innovation

# Digital

### Key events

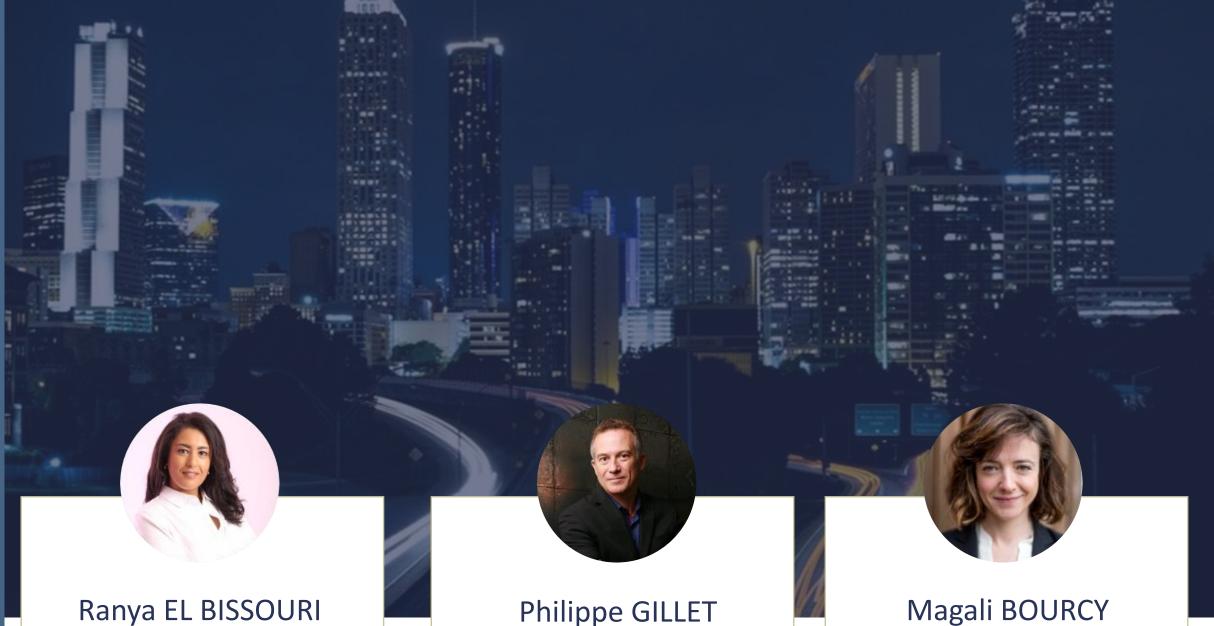
- Future of Foodtech Panel Discussion March 2020
- Beauty & Digital: Disrupting the industry and creating opportunities – Nov 2020
- Blockchain State of the Art and Opportunities beyond cryptocurrencies – Feb 2021

### Club vision

« Exploring digital topics through experts' talks »

## How can you help the club?

Proposing topics and suggesting speakers for events Bringing your expertise in digital



### Ranya EL BISSOURI

### **Leader of the HEC UK Digital Club**

Nationality: French, Moroccan, British

**Location:** London **Program:** Grande Ecole Year of graduation: 2011

**Experience:** Digital Transformation, Strategic

Marketing, Ecommerce

Interests: Technology, Capital Markets, Travel, Art, History, Architecture, Literature, Cooking,

**Swimming** 

### Member of the HEC UK Digital Club

Nationality: French, British

**Location:** London Program: MBA

Year of graduation: 2005

**Experience:** Digital Innovation, Payments, and

Telecoms

**Interests:** Aviation, Travels, Music, Other cultures, Sports including Running, Windsurf,

Scuba diving, Hiking...

### Member of the HEC UK Digital Club

**Nationality:** French Location: London **Program:** Grande Ecole Year of graduation: 2003

**Experience:** Digital Transformation, Ecommerce, Management And Business Development, Online

Retail

Interests: Art, Travel, Literature, Music

# Entrepreneurship

### Key events

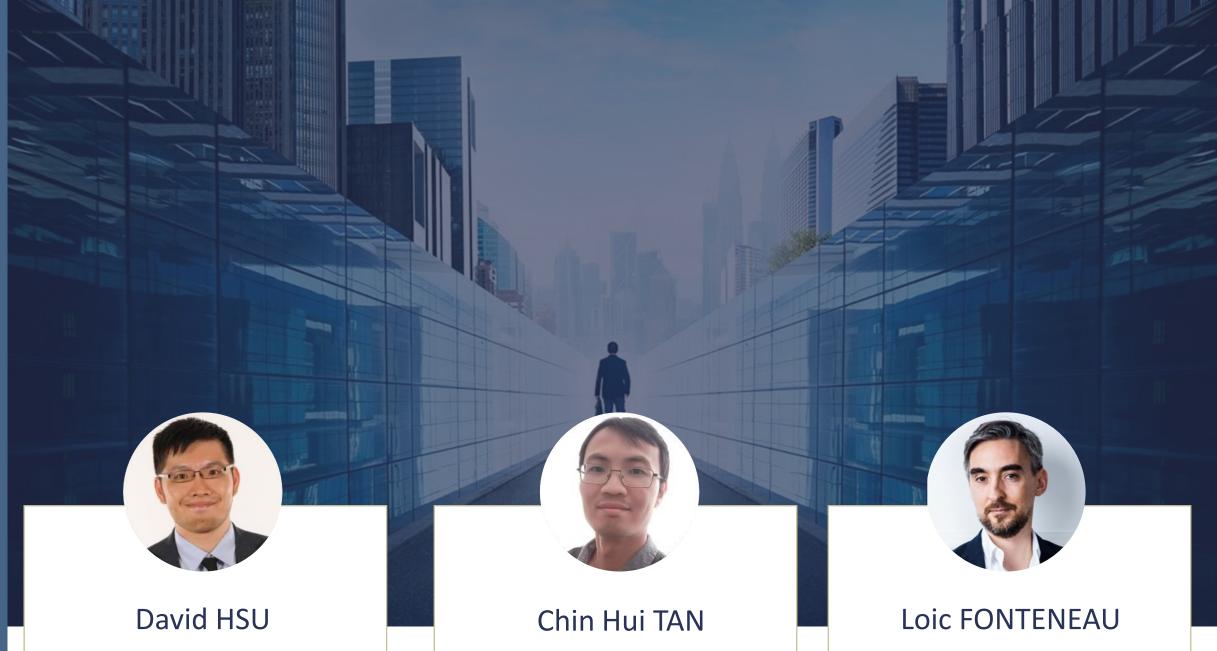
- Search Funds: An Alternative Path to Entrepreneurship – Panel discussion – Jan 2021
- Founder Fireside Chat Series with Ludovic Blanc, founder of BLANC – June 2021

### Club vision

« Fostering innovation and entrepreneurship in the HEC UK alumni community. »

# How can you help the club?

Looking for other team members, panelists and speakers.



### Leader of the HEC UK Entrepreneurship club

**Nationality:** American and Taiwanese

**Location:** London **Program:** MBA

Year of graduation: 2014

**Experience:** Branding, Communications, Digital Marketing, Employer Branding & Recruitment

Marketing

Interests: Internet, Hospitality & Travel, Luxury

Goods, Startups, Wine & Spirits

### Member of the HEC UK Entrepreneurship club

Nationality: Malaysian Location: Bristol

Year of graduation: 2017

**Program:** MBA

**Experience:** Education, Manufacturing, Small Business, Software, Management and

Leadership

Interests: Acquiring Businesses, Food &

Beverages, History

### Member of the HEC UK Entrepreneurship club

Nationality: French / British Location: Paris / London Program: Master in Finance Year of graduation: 2006

**Experience:** Venture Capital, Investment Banking M&A (Financial Institutions, Technology, Fintech,

HealthTech), Software development **Interests:** Travel, Music, Space, Crypto

## Blockchain

## Key events

- Blockchain tutorials and thematic events
- Networking events for career transformation
- Forum to discuss digital assets projects

### Club vision

« Democratize Blockchain, help people prepare for Web3.0, promote Blockchain use cases across industries »

# How can you help the club?

Whether you have Blockchain experience or not, you can still help: share your own experience and expertise, bring more people with you, raise topics you feel passion for...and spread the word!







4/ Leisure

## Wine

## Key events

- Prestigious Wine Tastings with Château Durfort-Vivens, Edouard Moueix, Pol Roger, Labruyere Family
- Cuvee Privee Masterclass April 2019
- (re)Discover Château de Pommard Online –
   Dec 2020
- Wine tasting with Angelus March 2022

### Club vision

« High quality events to connect people together »

## How can you help the club?

- Share with us ideas of wines you would like to try; we would be more than happy to discover new treasures!
- Share with us the name of people who would like to organize tasting events with the club, we are open to any new partnership!



## Art

## Key events

- Opening Night of SHE PERSISTED English National Ballet – April 2019
- PRIVATE TOUR Anthony GORMLEY at the Royal Academy – Nov 2019
- Through the Art Prism Awaken Your
   Creativity for Greater Impact –Webinar With
   Joelle Deroy May 2020

### Club vision

« Spreading art and the artist mindset to inspire business and life »

# How can you help the club?

Please do not hesitate to contact us with your passion for an art form, or for an upcoming art event you might be a patron or founder of!



### **Emmanuelle HAZEM**

#### Member of the HEC UK Art Club

Nationality: French Location: London

**Program:** Mastère Net Business **Year of graduation**: 2001

**Experience**: Culture Lead, Behavioural sciences **Interests**: Arts, Sciences, Tennis, Sailing, Italy



### Julie SADDI

#### Leader of the HEC UK Art Club

Nationality: French-British

Location: London
Program: Grande Ecole
Year of graduation: 1996

**Experience:** Investment banking / Portfolio

monitoring

**Interests: B**allet and Contemporary Dance, Painting and all Art Forms, Mountaineering



### Joelle DEROY

#### Member of the HEC UK Art Club

Nationality: French-American

Location: London

Program: Grande Ecole - (PIM) Year of graduation: 1988

**Experience:** International Art Scene, Artistic Creation, international Management, Art

Psychotherapy

Interests: Art; Neuroscience; High Mountain



### Tessa MASLIAH

### Member of the HEC UK Art Club

Nationality: French Location: Paris

**Program:** Master in Media, Art and Creation

Year of graduation: 2020

**Experience:** Strategic Marketing and Branding **Interests:** Contemporary Art, Funk Music



### Eléonore des Pomeys

### Member of the HEC UK Art Club

Nationality: French Location: London

**Program:** Master in Media, Art and Creation

Year of graduation: 2019

**Experience:** Data consultancy, commercial

strategy

**Interests:** Creative industries

# Sports & Wellbeing

## Key events

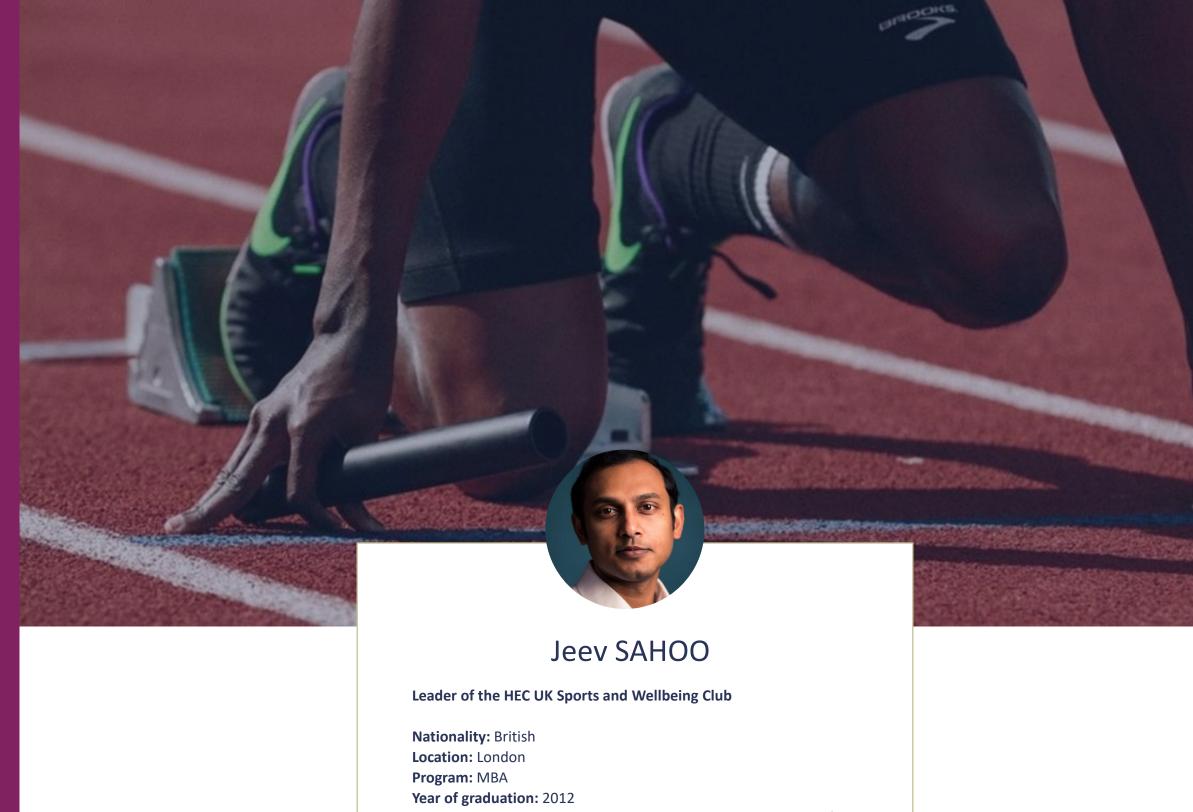
• 5 - 10k runs followed by informal networking and brunch, other events as per survey from members (we hear you!)

### Club vision

"Sport in Minds. Be Well. Together."

# How can you help the club?

Be part of the Game! Suggest ideas! Volunteer when you can.



Experience: Entrepreneur & Investor in Automotive (EV \$200M+

funding), Education, Technology

**Interests:** Parenting, Tech for good, running, world food, world cultures

# MBA & EMBA

### Key events

- MBA Giving Month Oct 2020
- End of Year celebration Dec 2020
- MBA Speed Networking Sessions -2021

### Club vision

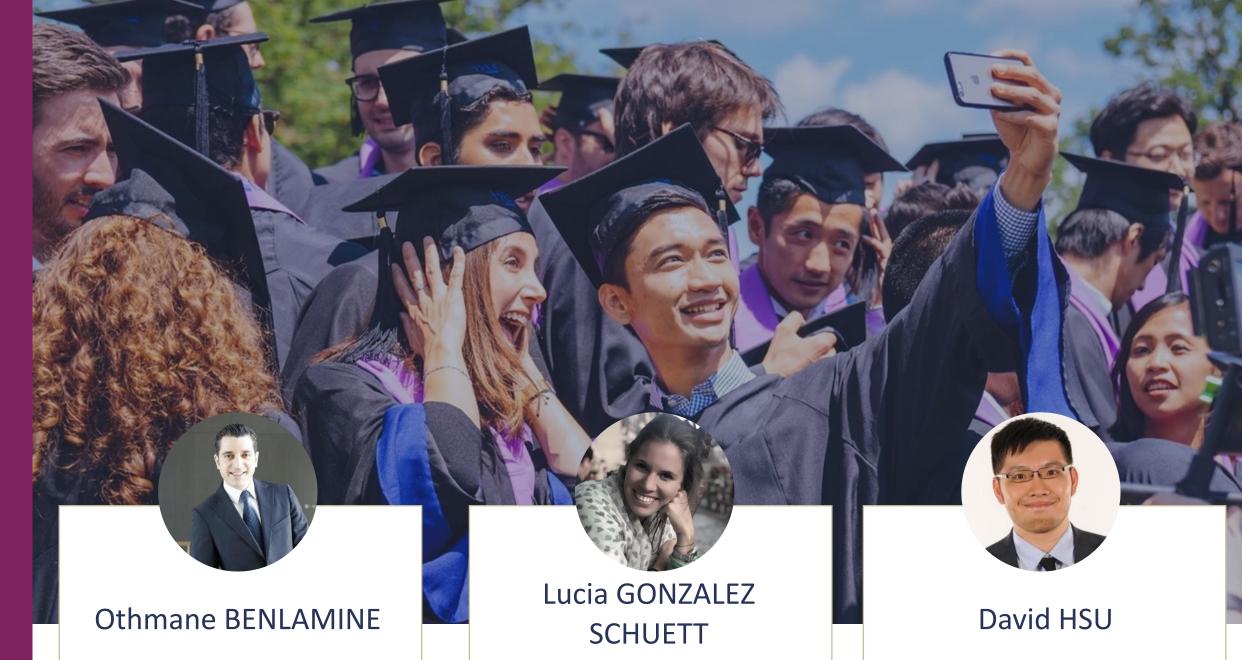
« Networking and giving back.»

# How can you help the club?

Let's keep up the connectivity!

Get in touch with the MBA club if you are interested in:

- Recruiting current students or recent-graduates
- Sharing your professional experience with the broader Alumni network
- Looking for like-minded professionals to discuss a particular topic
- Getting involved with HEC academia/student body for specific knowledge or pieces of research



#### Leader of the HEC UK MBA Club

Nationality: Moroccan Location: London Program: MBA

**Year of graduation:** 2016

**Experience:** Business Development and

Transformation

**Interests:** Digital transformation, Entrepreneurship, Finance, Art

### Member of the HEC UK MBA Club

Nationality: Spanish and American

**Location:** London **Program:** MBA

**Year of graduation:** 2019

**Experience:** Retail, Technology, Fashion,

Platform business models

Interests: Digital, Entrepreneurship, Circular

Economy, Music

### Member of the HEC UK MBA Club

Nationality: American and Taiwanese

**Location:** London **Program:** MBA

**Year of graduation:** 2014

**Experience:** Branding, Communications, Digital Marketing, Employer Branding &

**Recruitment Marketing** 

**Interests:** Internet, Hospitality & Travel, Luxury Goods, Startups, Wine & Spirits

## Gen start

### Key events

- Galette des Rois, Kings' Cake Dinner! Jan 2020
- Breton Dinner French people give me... the crepes! – Feb 2020

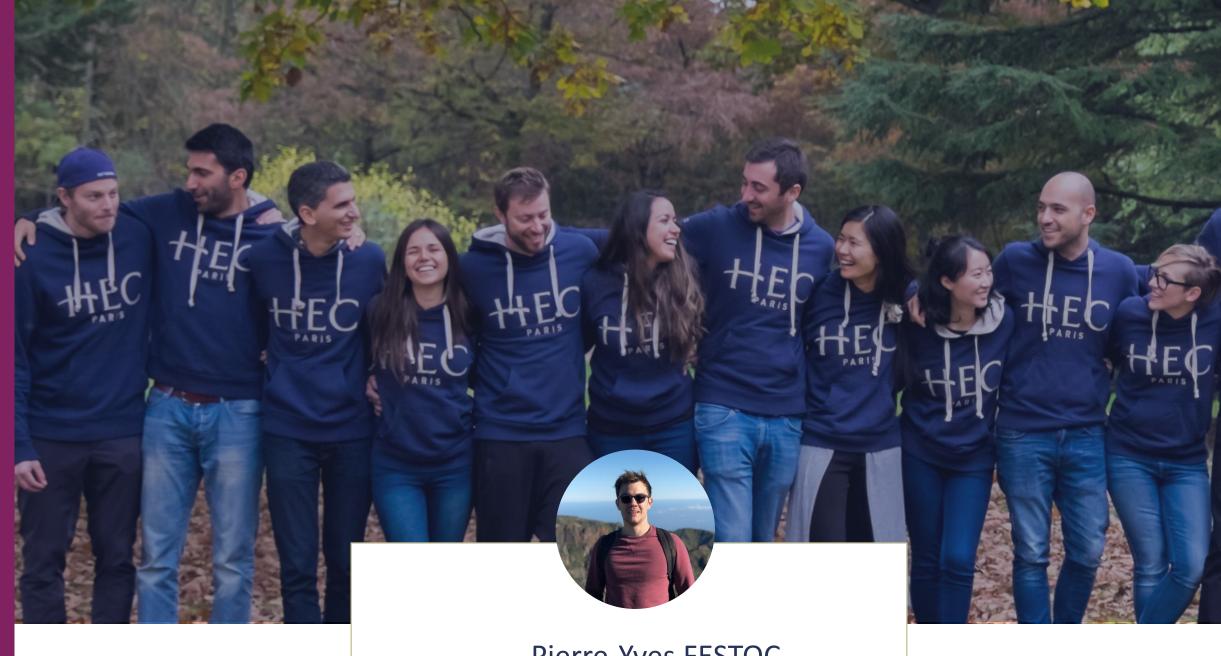
### Club vision

« Connecting with new Generation (graduated less than 5y ago) & welcoming young new HEC alumni in the UK»

## How can you help the club?

Join us as a volunteer to organise events:

- Help us come up with new ways of connecting with the HEC community in the UK and run our social network profiles
- Help other alumni connect with us by sharing our events, our Whatsapp group and our Instagram



### Pierre-Yves FESTOC

### Leader of the HEC UK Gen Start Club

Nationality: Breton

Languages: French, English, Spanglish

**Location**: London **Program:** Grande Ecole Year of graduation: 2014 **Experience**: Corporate Finance Interests: Finance, Piano, Cooking

# Thank you - we look forward to welcoming you at one of the clubs' events!

